

have already seen that $H^0(S^0) = \mathbf{Z} \times \mathbf{Z}$ as an algebra.) Maybe the next thing to try is a product of spheres. More generally, we should ask whether there is an algebra structure on $H^*(X) \otimes H^*(Y)$ making the cross product an algebra map. If A and B are two graded algebras, there *is* a natural algebra structure on $A \otimes B$, given by $1 = 1 \otimes 1$ and

$$(a' \otimes b')(a \otimes b) = (-1)^{|b'| \cdot |a|} a' a \otimes b' b.$$

If A and B are commutative, then so is $A \otimes B$ with this algebra structure.

Proposition 29.2. *The cohomology cross product*

$$\times : H^*(X) \otimes H^*(Y) \rightarrow H^*(X \times Y)$$

is an R -algebra homomorphism.

Proof. I have diagonal maps $\Delta_X : X \rightarrow X \times X$ and $\Delta_Y : Y \rightarrow Y \times Y$. The diagonal on $X \times Y$ factors as

$$\begin{array}{ccc} X \times Y & \xrightarrow{\Delta_{X \times Y}} & X \times Y \times X \times Y \\ & \searrow \Delta_X \times \Delta_Y & \nearrow 1 \times T \times 1 \\ & X \times X \times Y \times Y & \end{array}$$

Let $\alpha_1, \alpha_2 \in H^*(X)$ and $\beta_1, \beta_2 \in H^*(Y)$. Then $\alpha_1 \times \beta_1, \alpha_2 \times \beta_2 \in H^*(X \times Y)$, and I want to calculate $(\alpha_1 \times \beta_1) \cup (\alpha_2 \times \beta_2)$. Let's see:

$$\begin{aligned} (\alpha_1 \times \beta_1) \cup (\alpha_2 \times \beta_2) &= \Delta_{X \times Y}^*(\alpha_1 \times \beta_1 \times \alpha_2 \times \beta_2) \\ &= (\Delta_X \times \Delta_Y)^*(1 \times T \times 1)^*(\alpha_1 \times \beta_1 \times \alpha_2 \times \beta_2) \\ &= (\Delta_X \times \Delta_Y)^*(\alpha_1 \times T^*(\beta_1 \times \alpha_2) \times \beta_2) \\ &= (-1)^{|\alpha_2| \cdot |\beta_1|} (\Delta_X \times \Delta_Y)^*(\alpha_1 \times \alpha_2 \times \beta_1 \times \beta_2). \end{aligned}$$

Naturality of the cross product asserts that the diagram

$$\begin{array}{ccc} H^*(X \times Y) & \xleftarrow{\times_{X \times Y}} & H^*(X) \otimes_R H^*(Y) \\ (\Delta_X \times \Delta_Y)^* \uparrow & & \Delta_X^* \otimes \Delta_Y^* \uparrow \\ H^*(X \times X \times Y \times Y) & \xleftarrow{\times_{X \times X, Y \times Y}} & H^*(X \times X) \otimes H^*(Y \times Y). \end{array}$$

commute. We learn:

$$\begin{aligned} (\alpha_1 \times \beta_1) \cup (\alpha_2 \times \beta_2) &= (-1)^{|\alpha_2| \cdot |\beta_1|} (\Delta_X \times \Delta_Y)^*(\alpha_1 \times \alpha_2 \times \beta_1 \times \beta_2) \\ &= (-1)^{|\alpha_2| \cdot |\beta_1|} (\alpha_1 \cup \alpha_2) \times (\beta_1 \cup \beta_2). \end{aligned}$$

That's exactly what we wanted. □

We will see later, in Theorem 33.3, that the cross product map is often an isomorphism.

Example 29.3. How about $H^*(S^p \times S^q)$? I'll assume that p and q are both positive, and leave the other cases to you. The Künneth theorem guarantees that $\times : H^*(S^p) \otimes H^*(S^q) \rightarrow H^*(S^p \times S^q)$ is an isomorphism. Write α for a generator of S^p and β for a generator of S^q ; and use the same notations for the pullbacks of these elements to $S^p \times S^q$ under the projections. Then

$$H^*(S^p \times S^q) = \mathbf{Z}\langle 1, \alpha, \beta, \alpha \cup \beta \rangle,$$

and

$$\alpha^2 = 0, \quad \beta^2 = 0, \quad \alpha\beta = (-1)^{pq}\beta\alpha.$$

This calculation is useful!

Corollary 29.4. *Let $p, q > 0$. Any map $S^{p+q} \rightarrow S^p \times S^q$ induces the zero map in $H^{p+q}(-)$.*

Proof. Let $f : S^{p+q} \rightarrow S^p \times S^q$ be such a map. It induces an algebra map $f^* : H^*(S^p \times S^q) \rightarrow H^*(S^{p+q})$. This map must kill α and β , for degree reasons. But then it also kills their product, since f^* is multiplicative. \square

The space $S^p \vee S^q \vee S^{p+q}$ has the same homology and cohomology groups as $S^p \times S^q$. Both are built as CW complexes with cells in dimensions $0, p, q$, and $p + q$. But they are not homotopy equivalent. We can see this now because there *is* a map $S^{p+q} \rightarrow S^p \vee S^q \vee S^{p+q}$ inducing an *isomorphism* in $H^{p+q}(-)$, namely, the inclusion of that summand.

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